

Privacy Policy

About us and Your information

Unique Funerals Limited ("we", "us" and "Unique Funerals") is committed to ensuring our site is secure for you to use and takes great care to protect your information.

We may introduce you to our subsidiaries and carefully selected organisations we referred to these as "our Partners or affiliates").

This privacy policy explains what information we collect about you, how we may use it, and the steps we take to ensure that it is kept secure. We also explain your rights and how to contact us. Please note that this website provides links to other websites belonging to other organisations, which are provided for your convenience. We would recommend that you read the Privacy statement for every website that you visit.

What information do we hold on you?

To operate our business and website, we may need to collect details from you when you request a product, service, offers or news from us or from our website, emails, telephone conversations, and written and verbal communication.

We may collect and process the following data about you:

Information about your use of our Website including details of your visits such as pages viewed and the resources that you access. Such information includes traffic data, location data and other communication data.

If you register or sign up for events, newsletters or publications on the Website, we may ask you for personal information such as your name, email address, occupation and other contact details. We may also ask you to complete surveys.

If you post content or communicate via the Website, we may also store and monitor your content and communications.

We may supplement the information that you provide with other information that we obtain from our dealings with you or which we receive from other parts of Unique Funerals our affiliates or Partners.

What do we do with the information?

We will use the personal information gathered in our normal course of business primarily to provide the products, services, offers or news you have requested, and for administration purposes:

- to confirm identification when you contact us

- to keep you informed of any special offers or promotions that we believe might be of interest to you
- to communicate with you if any products or services you have requested are or become unavailable.
- to review the conduct of and to administer/operate your accounts for statistical analysis, including automated techniques for record-keeping purposes for market research
- to track activity on our website
- to improve and monitor our customer service to you for the prevention of crime and fraud.

We may contact you by post, email, telephone or fax for these purposes.

Disclosure of your information to service providers

In order to provide our products and services, we may need to pass information on to our partners and affiliates or appoint other organisations to carry out some of the processing activities on our behalf.

In these circumstances, we will ensure that your information is properly protected and used in accordance with this privacy policy. We may also disclose information to the investigating authorities such as the police, and customs and excise, or if required to do so by law.

Transfer of your information outside the European Union

We may need to transfer your personal data outside of the European Union to provide you with the services and products you require; Generally but not exclusively, this is only applicable in cases of Repatriation.

Some of these countries may not have laws that protect privacy rights as extensively as in the UK and European Union. If we do transfer your personal information to other territories, we will take proper steps to ensure as far as possible that your information is properly protected.

The use of cookies

Cookies are small text files which are stored on your computer, mobile phone or device. Cookies may be placed on your device when you visit a website or open a marketing email.

Unique Funerals uses cookies for a variety of reasons, such as to remember your preferences when you visit our sites, tailor your visit, monitor traffic to enable us to improve our sites.

We also set third parties cookies to allow you to easily link to third parties you may be subscribed to, such as Facebook, Twitter and Youtube. We do not control these cookies and how your information may be used, so please visit the third parties' websites for more information on these cookies.

Our partners and affiliates may also set cookies when they direct you to our site for further information.

What to do if you do not wish to receive details of offers from us?

If you do not wish to receive details of offers and promotions from us, you can opt-out at any time by emailing info@unique-funerals.co.uk or by contacting us on 0161 703 9944

Changing your personal information

If you believe that we are storing details relating to you and that these are incorrect or you wish to remove them, please contact us.

Changes to this privacy policy

If we decide to change our privacy policy, we will post the changes on this page so that you are aware of the information we collect, how we use it and under what circumstances we disclose it.

A hard copy of the policy is available from the Data Protection Manager, Unique Funerals. 11A Memorial Road, Walkden Manchester. M28 3AQ. Any revised policy will apply only to data collected after the new policy comes into effect.

Your rights to access your personal information

You have a right to receive a copy of the personal data that we hold about you. There will be a charge of £10 towards the cost of administration.

To obtain a copy of the personal information we hold on you, please write to Data Protection Manager, Unique Funerals. 11A Memorial Road, Walkden Manchester. M28 3AQ alternatively ring us on 0161 703 9944 and ask for a Subject Access Request form.